

Hilda Salerno

Full Circle Business Advocate

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Home › Hilda Salerno's Work With Italian Kitchen Deli

ITALIAN KITCHEN DELI

**"Most
knowledgeable &
caring
professional"**

Italian Kitchen Deli is my first restaurant & deli endeavor and I thought I had it all figured out, that is, until I met Hilda. She is the most knowledgeable & caring professional on so many levels, not only am I a huge fan, but she has my entire *Giresi Family* behind her. You see my Dad, *Dominick Giresi Sr*, has been a successful

restaurateur for more than 30 years having had more than 50 plus successful restaurants throughout NY. He and his siblings still own a *thriving family restaurant in NYC* & *if* I may say, a former famous establishment on Arthur Avenue NY. So, you see, we know the restaurant industry extremely well. Hilda one day appeared at my deli in Fairfield CT and 1st became a client, hosted an event, and then provided me with a better method of accepting payments with a significant increase of service and value. When my former processor started charging me \$99 monthly service fee combined with an additional \$150 PCI Fee all without notifying me or asking permission to impose these new fees- Hilda was on the phone with them removing these fees. Hilda continues in helping us by finding the appropriate Point of Sale System for our growing deli. To be continued...

As a member of the **Fairfield Chamber of Commerce**, I never have time to post a press release of our delivery family specials, but Hilda took time in helping me do so by designing an amazing ad to run weekly in the chamber's online business offerings. I can honestly endorse Hilda as my **Forever Business Advocate Aficionado**



and my family and I will be forever loyal to
her as she has been to my business. –
***Dominick Giresi Jr, proud owner of Italian
Kitchen Deli of Fairfield CT.***

About Us

**I have 30 plus years in
finance and as I gain
your trust as your
business advocate
I first take time to learn
about your business,
all aspects, and then I
propose a plan for
lending. It's my mission
to find the right
funding for you as I
work with
more than 600 lenders
to secure the right
program for you.**

Contact

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